

# Regulations

## 1) Participants:

The application for the hackathon is free for all natural persons who:

- will be aged min. 18 years
- are a resident in Ethiopia
- have IT and/or Design and/or tourism sector competence

## 2) Definition:

The objective of the hackathon is to develop a prototype of a tourism digital product (e.g web or app). The project should provide solutions in the following categories:

1. **Tour Operation Management and Support:** We seek to develop an innovative solution that supports the entire tour-related operations, management, and support in Ethiopia.
2. **Exploring Addis Ababa:** We seek to develop products that facilitate the exploring of Addis Ababa with convenience and fun for tourists.
3. **Tourism Marketplace:** We seek to develop products that can highlight, market, and sell Ethiopian cultural products online.

## 3) Registration:

The applicants can submit their applications until May 5th, 2022:

The application form can be found here:

<https://docs.google.com/forms/d/e/1FAIpQLSer5jc0UJa9JHwtalUpkIaCqPCqbhcEiljrdAYBWvhjUcIIMA/formResponse>

Please attach your references/portfolio to your applications as an additional reference to [contact@iceaddis.com](mailto:contact@iceaddis.com)

You MUST choose a category in which you wish to compete. The organizers may ask you to change your chosen category in case of insufficient applicants for a particular category.

#### 4) Special Requisitions:

The hackathon presentations and submissions will be conducted in the English & Amharic language. Your attendance is required for all pre-hackathon info sessions (max 2 hours), 2 days of hackathon, and presentations in the main event (winners only).

#### 5) Awards:

Three winning teams will be awarded several prize packages for finalizing the product development of their prototype developed at the hackathon:

- *Product Development financing*
- *Product Development Support*
- *Business Development Support*
- *Sectorial expertise support*
- *Networking and promotion support*

#### 6) Assessment Criteria:

- Feasibility and solving the problem/challenge statement
- Functionalities of the product
- Quality of the design
- Usability
- Scalability

#### 7) Jury:

The jury will consist of members of the organizers, and technical consultants. The jury's decisions are made independently and remain supreme and beyond dispute. The winners of the contract will be announced within 2-3 days of completion of the hackathon.